



Gloo Completes Acquisition of EnterpriseMarketdesk (EMD) Bringing AI-enabled Workday Services and Expertise to the Gloo Platform

May 4, 2026

Bolsters Gloo's enterprise technology and services portfolio for nonprofit, mid-market, and mission-driven organizations

BOULDER, Colo.--(BUSINESS WIRE)--May 4, 2026-- Gloo (Nasdaq: GLOO), a leading technology platform serving the faith and flourishing ecosystem, today announced it has completed the acquisition of EnterpriseMarketdesk (EMD), an established Workday Services Partner providing consulting, implementation, and support services to nonprofit and mid-market organizations. The transaction, which was [announced](#) on April 14, brings a comprehensive suite of AI-enabled Workday services and expertise onto the Gloo platform.

"Workday has become an increasingly important ERP system for organizations across the faith and flourishing ecosystem, and EMD brings deep Workday expertise to Gloo 360," said Scott Beck, CEO of Gloo. "Together, we can help customers modernize core systems and transform their technology through Applied AI. This aligns directly with our strategy to take on and modernize work for customers through forward-deployed engineering and agentic AI, delivering better outcomes at lower cost, while creating higher-margin growth for Gloo."

EMD provides a full range of Workday services, including deployments, application management and staff augmentation, serving both direct customers and systems integrator partners. With a strong presence among nonprofit and faith-aligned organizations, EMD's offerings naturally complement Gloo's existing enterprise solutions. Workday engagements often expand into broader digital transformation initiatives, where Gloo 360 delivers ongoing infrastructure management and support.

"We've always focused on delivering consistency and long-term value in a part of the Workday market that's often underserved," said Alan Corbeil, Managing Partner of EMD. "Joining Gloo gives us the scale and platform to go further, combining our delivery model with broader capabilities that help customers operate more efficiently and plan for what's next."

EMD will continue to work with existing customers while expanding its capabilities through Gloo's platform, services, and ecosystem.

About Gloo

[Gloo](#) (Nasdaq: GLOO) is a leading technology platform serving the faith and flourishing ecosystem. Gloo helps missional organizations amplify their impact by powering their technology and expanding their reach, so that people flourish and organizations thrive. The company's values-aligned AI platform modernizes systems, workflows and data, while its marketing and donor solutions expand reach, awareness and long-term giving for mission-based organizations. Based in Boulder, Colorado, Gloo serves over 140,000 faith, ministry, and nonprofit leaders.

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