



## Gloo Announces Pricing of Public Offering of Class A Common Stock

July 8, 2026

BOULDER, Colo.--(BUSINESS WIRE)--Jul. 8, 2026-- Gloo Holdings, Inc. (Nasdaq: GLOO), a leading technology platform for the faith and flourishing ecosystem, today announced the pricing of its previously announced underwritten public offering of 7,000,000 shares of its Class A common stock at a public offering price of \$3.25 per share. The total gross proceeds are expected to be approximately \$22.75 million, before deducting the underwriting discounts and commissions and estimated offering expenses. In addition, Gloo has granted the underwriters a 30-day option to purchase up to an additional 1,050,000 shares of Class A common stock at the public offering price, which, if exercised, would result in total gross proceeds of approximately \$26.16 million, less underwriting discounts and commissions. The offering is expected to close on July 10, 2026, subject to customary closing conditions.

Gloo intends to use the net proceeds from the offering for general corporate purposes, including acquisitions and investments in businesses, products, services or technologies, working capital, operating expenses and capital expenditures.

Citizens Capital Markets is acting as lead book-running manager for the offering and Roth Capital Partners is acting as book-running manager for the offering. Benchmark, a StoneX Company, and Loop Capital Markets are acting as co-managers for the offering.

In addition, Scott Beck, Pat Gelsinger, and certain other members of Gloo's board of directors and their affiliated entities have committed to purchasing at least \$6.0 million in shares of Class A common stock being offered in this offering at the public offering price.

A registration statement relating to these securities has been filed with the Securities and Exchange Commission and became effective on July 7, 2026.

The offering is being made only by means of a prospectus. Copies of the final prospectus may be obtained, when available, by contacting: Citizens JMP Securities, LLC, 1301 Avenue of the Americas, 2nd Floor, New York, NY 10019, or by calling (415) 835-8985, or by email at [DL-JMP-ECM@citizensbank.com](mailto:DL-JMP-ECM@citizensbank.com); or Roth Capital Partners, LLC, 888 San Clemente Drive, Suite 400, Newport Beach, CA 92660, (800) 678-9147.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

### About Gloo

Gloo (Nasdaq: GLOO) is a leading technology platform serving the faith and flourishing ecosystem. Gloo helps missional organizations amplify their impact by powering their technology and expanding their reach, so that people flourish and organizations thrive. The company's values-aligned AI platform modernizes systems, workflows and data, while its marketing and donor solutions expand reach, awareness and long-term giving for mission-based organizations. Based in Boulder, Colorado, Gloo serves over 140,000 faith, ministry, and nonprofit leaders.

### Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. All statements other than statements of historical or current fact included in this press release are forward-looking statements, including but not limited to statements regarding the closing of the public offering of Class A common stock, Gloo's intended use of the proceeds from the offering and the indicated participation of members of Gloo's management and board of directors in the offering. In some cases, you can identify forward-looking statements because they contain words such as "may," "expect," "plan," "anticipate," "intend," "estimate," or "predict" or the negative of these words or other similar terms or expressions that concern Gloo's expectations, plans or intentions. Forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other factors. Some of these risks are described in greater detail in the preliminary prospectus included in the Registration Statement on Form S-1 filed with the SEC on July 6, 2026. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause our actual results to differ materially from those contained in any forward-looking statements we may make. These factors may cause our actual results, performance or achievements to differ materially and adversely from those anticipated or implied by our forward-looking statements. We undertake no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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